

Rally: to call together for a common purpose; to join in an effort for a common cause



WHEN:	Tuesday, May 14, 2024 11:30 AM: Registation Noon-1:30 PM: Program and Lunch	
WHERE:	Windows on the River 2000 Sycamore, Cleveland, Ohio	
EVENT FORMAT :	Panel Discussion PEP youth will ask questions of the panelists	
HONOREES:	Ken Outcalt Principal, President of Development, The NRP Group LLO	
	Deborah L. Plummer, PhD Founder and Executive Director, Getting to We, Inc.	
FEATURED PANELIST:	Cleveland Mayor Justin Bibb	

ABOUT THE FEATURED PANELIST

ABOUT THE HONOREES

Cleveland Mayor Justin Bibb



has been committed to strengthening communities throughout his career. He began his career in public service working for then-Senator Obama and later at Cuyahoga County as a special assistant advising on education and economic development policies. Today, putting people and neighborhoods first continues to be core to Mayor Bibb's approach.

Ken Outcalt

is the principal and president of development of the NRP Group, which is consistently ranked in the Top 10 largest developers and builders in the U.S. Over the past decade, Outcalt has presided over the development of affordable, workforce and market rate properties that account for over 55,000 units and \$11 billion in capital deployed. In this role, he has made his career, in a literal sense, by building communities. As PEP's former board chair, Outcalt built links to many companies and individuals who support PEP's work.



Deborah L. Plummer, PhD is the founder and



executive director of Getting to We, Inc., a non-profit dedicated to helping people understand their shared, core identity as humans and relate to each other without fear. As a psychologist, university professor, author and international leader in the field of diversity and inclusion she urges audiences to examine themselves as social beings in relation to our programmed fear of "otherness." She has advanced PEP's ability to engage in the work of diversity, equity, inclusion and belonging as a previous PEP board member, consultant, and regular advisor.

Questions, contact Susan Berger at sberger@pepcleve.org or 216-361-7760 ext.119.

Since 1971, **Positive Education Program** has been supporting young people to overcome and thrive. PEP provides services — both direct and consultative in nature — for children challenged by complex developmental trauma, mental health issues and autism, their families and the professionals who support them. PEP is committed to understanding and overcoming the significant trauma and chronic stress experienced by many of the youth we serve. Programs include six **PEP Day Treatment Centers** (Chesnutt, Hopewell, Phoenix, Prentiss Autism Center, Willow Creek), **PEP Connections, PEP Early Childhood Plus** and **PEP Assist**. **Chair, Board of Directors** Holley Fowler Martens

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CENTRAL OFFICE The Rico F. Pallotta Building

The Rico F. Pallotta Building 3100 Euclid Avenue Cleveland, Ohio 44115 216-361-4400 Associated with Educational Service Center of Northeast Ohio Contract Provider of Alcohol, Drug Addiction and Mental Health Services Board of Cuyahoga County Accredited by CARF: Commission on Accreditation of Rehabilitation Facilities





RSVP by Friday, APRIL 12, 2024

if you are giving at a sponsorship level

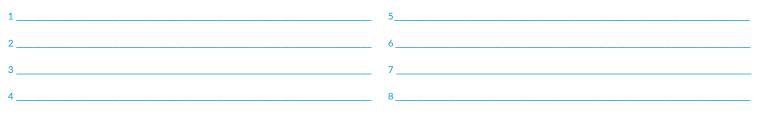
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Name		_ Company		
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For recognition purposes, plea	ase list as			
YES, I woul	d like to participate in the PEP Ra	lly for Kids on Tuesday, MAY 14	I, 2024	
	10,000 O CHAMPION \$5,000 O LEADE	R \$2,500 🔿 PARTNER \$1,000 🔿 FRIEN	ID \$500	
	 TICKET \$100 Number of tickets 	sx \$100 =		
	e payable to Positive Education Program. Name on Credit Card			
○ MasterCard	○ Visa ○ American Express ○ Discover			
Credit Card #	Exp Da	ate / Signature		
○ Please bill me.				
\bigcirc I cannot attend the PEP Ra	ally for Kids but would like to make a contribution of			
GIVING RECOGNITION LEVELS				
○ PREMIER \$10,000	 Table for 8 Company logo on-screen during the event Full-page ad in the event program* 	 Company logo in event program* Recognition on PEP's social media pages 	Tax-Deductible amount: \$9,600	
O CHAMPION \$5,000	 Table for 8 Full-page ad in the event program* Company logo in event program* 	• Recognition on PEP's social media pages	Tax-Deductible amount: \$4,600	
○ LEADER \$2,500	 Table for 8 Half-page ad in the event program* 	• Company logo in event program*	Tax-Deductible amount: \$2,100	
○ PARTNER \$1,000	• Table for 8	• Company logo in event program*	Tax-Deductible amount: \$600	
○ FRIEND \$500	• 4 seats	• Company name listed in event program	Tax-Deductible amount: \$400	
O TICKET \$100	Individual seat at the event		Tax-Deductible amount: \$75	
	• Number of tickets x \$100 =			

*Please submit ads as "press quality" PDF files and submit logos as jpg or png file format to dmoore@pepcleve.org by Friday, APRIL 12, 2024

Please provide the names of those who will be at your table or those who will be using the tickets purchased:



PLEASE RETURN THIS FORM WITH PAYMENT TO

Positive Education Program by Friday, APRIL 12, 2024 to: Development Department, Positive Education Program, 3100 Euclid Ave., Cleveland, Ohio 44115.

Contributions to support this campaign can be made online at pepcleve.org/donate/2024peprallyforkids

THANK YOU!