

*Rally: to call together for a common purpose; to join in an effort for a common cause*

- WHEN:** **Tuesday, May 14, 2024**  
11:30 AM: Registration | Noon–1:30 PM: Program and Lunch
- WHERE:** **Windows on the River** 2000 Sycamore, Cleveland, Ohio
- EVENT FORMAT:** **Panel Discussion**  
PEP youth will ask questions of the panelists
- HONOREES:** **Ken Outcalt**  
**Principal, President of Development, The NRP Group LLC**
- Deborah L. Plummer, PhD**  
**Founder and Executive Director, Getting to We, Inc.**
- FEATURED PANELIST:** **Cleveland Mayor Justin Bibb**

ABOUT THE FEATURED PANELIST

ABOUT THE HONOREES

**Cleveland Mayor Justin Bibb**



has been committed to strengthening communities throughout his career. He began his career in public service working for then-Senator Obama and later at Cuyahoga County as a special assistant advising on education and economic development policies. Today, putting people and neighborhoods first continues to be core to Mayor Bibb's approach.

**Ken Outcalt**



is the principal and president of development of the NRP Group, which is consistently ranked in the Top 10 largest developers and builders in the U.S. Over the past decade, Outcalt has presided over the development of affordable, workforce and market rate properties that account for over 55,000 units and \$11 billion in capital deployed. In this role, he has made his career, in a literal sense, by building communities. As PEP's former board chair, Outcalt built links to many companies and individuals who support PEP's work.

**Deborah L. Plummer, PhD**



is the founder and executive director of Getting to We, Inc., a non-profit dedicated to helping people understand their shared, core identity as humans and relate to each other without fear. As a psychologist, university professor, author and international leader in the field of diversity and inclusion she urges audiences to examine themselves as social beings in relation to our programmed fear of "otherness." She has advanced PEP's ability to engage in the work of diversity, equity, inclusion and belonging as a previous PEP board member, consultant, and regular advisor.

Questions, contact Susan Berger at [sberger@pepcleve.org](mailto:sberger@pepcleve.org) or 216-361-7760 ext.119.

Since 1971, **Positive Education Program** has been supporting young people to overcome and thrive. PEP provides services – both direct and consultative in nature – for children challenged by complex developmental trauma, mental health issues and autism, their families and the professionals who support them. PEP is committed to understanding and overcoming the significant trauma and chronic stress experienced by many of the youth we serve. Programs include six **PEP Day Treatment Centers** (Chesnutt, Hopewell, Phoenix, Prentiss Autism Center, Willow Creek), **PEP Connections**, **PEP Early Childhood Plus** and **PEP Assist**.

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**RSVP by Friday, APRIL 12, 2024**  
 if you are giving at a sponsorship level  
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For recognition purposes, please list as \_\_\_\_\_

**YES, I would like to participate in the PEP Rally for Kids on Tuesday, MAY 14, 2024**

- PREMIER \$10,000    CHAMPION \$5,000    LEADER \$2,500    PARTNER \$1,000    FRIEND \$500  
 TICKET \$100 Number of tickets \_\_\_\_\_ x \$100 = \_\_\_\_\_

Check is enclosed and made payable to Positive Education Program.

Please bill my credit card. Name on Credit Card \_\_\_\_\_

- MasterCard    Visa    American Express    Discover

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ / \_\_\_\_\_ Signature \_\_\_\_\_

Please bill me.

I cannot attend the PEP Rally for Kids but would like to make a contribution of \$ \_\_\_\_\_

**GIVING RECOGNITION LEVELS**

<input type="radio"/> PREMIER \$10,000	<ul style="list-style-type: none"> <li>• Table for 8</li> <li>• Company logo on-screen during the event</li> <li>• Full-page ad in the event program*</li> </ul>	<ul style="list-style-type: none"> <li>• Company logo in event program*</li> <li>• Recognition on PEP's social media pages</li> </ul>	Tax-Deductible amount: \$9,600
<input type="radio"/> CHAMPION \$5,000	<ul style="list-style-type: none"> <li>• Table for 8</li> <li>• Full-page ad in the event program*</li> <li>• Company logo in event program*</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on PEP's social media pages</li> </ul>	Tax-Deductible amount: \$4,600
<input type="radio"/> LEADER \$2,500	<ul style="list-style-type: none"> <li>• Table for 8</li> <li>• Half-page ad in the event program*</li> </ul>	<ul style="list-style-type: none"> <li>• Company logo in event program*</li> </ul>	Tax-Deductible amount: \$2,100
<input type="radio"/> PARTNER \$1,000	<ul style="list-style-type: none"> <li>• Table for 8</li> </ul>	<ul style="list-style-type: none"> <li>• Company logo in event program*</li> </ul>	Tax-Deductible amount: \$600
<input type="radio"/> FRIEND \$500	<ul style="list-style-type: none"> <li>• 4 seats</li> </ul>	<ul style="list-style-type: none"> <li>• Company name listed in event program</li> </ul>	Tax-Deductible amount: \$400
<input type="radio"/> TICKET \$100	<ul style="list-style-type: none"> <li>• Individual seat at the event</li> <li>• Number of tickets _____ x \$100 = _____</li> </ul>		Tax-Deductible amount: \$75

\*Please submit ads as "press quality" PDF files and submit logos as jpg or png file format to [dmoore@pepcleve.org](mailto:dmoore@pepcleve.org) by Friday, APRIL 12, 2024

Please provide the names of those who will be at your table or those who will be using the tickets purchased:

1 \_\_\_\_\_ 5 \_\_\_\_\_

2 \_\_\_\_\_ 6 \_\_\_\_\_

3 \_\_\_\_\_ 7 \_\_\_\_\_

4 \_\_\_\_\_ 8 \_\_\_\_\_

PLEASE RETURN THIS FORM WITH PAYMENT TO

Positive Education Program by Friday, APRIL 12, 2024 to: Development Department, Positive Education Program, 3100 Euclid Ave., Cleveland, Ohio 44115.

Contributions to support this campaign can be made online at [pepcleve.org/donate/2024peprallyforkids](https://pepcleve.org/donate/2024peprallyforkids)

**THANK YOU!**