

Rally: to call together for a common purpose; to join in an effort for a common cause

WHEN: **Tuesday, May 14, 2024**
11:30 AM: Registration | Noon–1:30 PM: Program and Lunch

WHERE: **Windows on the River** 2000 Sycamore, Cleveland, Ohio

EVENT FORMAT: **Panel Discussion**
PEP youth will ask questions of the panelists

HONOREES: **Ken Outcalt**
Principal, President of Development, The NRP Group LLC

Deborah L. Plummer, PhD
Founder and Executive Director, Getting to We, Inc.

FEATURED PANELIST: **Blaine A. Griffin, Cleveland City Council President**

ABOUT THE FEATURED PANELIST **ABOUT THE HONOREES**

Blaine A. Griffin 

serves as the Cleveland City Council President and the councilman for Ward 6, one of Cleveland's most diverse wards. Prior to serving on council, Griffin was the executive director of the city's Community Relations Board where he led the charge to improve cross-culture relations in Cleveland. Throughout his career, Griffin has served the people of Cleveland and northeast Ohio. Other prior roles include program officer for the Cuyahoga County Department of Justice Affairs, program director for the Hunger Network of Cleveland and community organizer and later program manager for East End Neighborhood House. Griffin's career is not only a testament to community building but a clear indication of his commitment to improving the lives of the people of Cleveland.

Ken Outcalt 

is the principal and president of development of the NRP Group, which is consistently ranked in the Top 10 largest developers and builders in the U.S. Over the past decade, Outcalt has presided over the development of affordable, workforce and market rate properties that account for over 55,000 units and \$11 billion in capital deployed. In this role, he has made his career, in a literal sense, by building communities. As PEP's former board chair, Outcalt built links to many companies and individuals who support PEP's work.

Deborah L. Plummer, PhD 

is the founder and executive director of Getting to We, Inc., a non-profit dedicated to helping people understand their shared, core identity as humans and relate to each other without fear. As a psychologist, university professor, author and international leader in the field of diversity and inclusion she urges audiences to examine themselves as social beings in relation to our programmed fear of "otherness." She has advanced PEP's ability to engage in the work of diversity, equity, inclusion and belonging as a previous PEP board member, consultant, and regular advisor.

Questions, contact Susan Berger at sberger@pepcleve.org or 216-361-7760 ext.119.

Since 1971, **Positive Education Program** has been supporting young people to overcome and thrive. PEP provides services – both direct and consultative in nature – for children challenged by complex developmental trauma, mental health issues and autism, their families and the professionals who support them. PEP is committed to understanding and overcoming the significant trauma and chronic stress experienced by many of the youth we serve. Programs include six **PEP Day Treatment Centers** (Chesnutt, Hopewell, Phoenix, Prentiss Autism Center, Willow Creek), **PEP Connections**, **PEP Early Childhood Plus** and **PEP Assist**.

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RSVP by Friday, APRIL 12, 2024
 if you are giving at a sponsorship level
 and would like the print recognition



Name _____ Company _____

Address _____ City _____ State _____ Zip _____

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For recognition purposes, please list as _____

YES, I would like to participate in the PEP Rally for Kids on Tuesday, MAY 14, 2024

- PREMIER \$10,000 CHAMPION \$5,000 LEADER \$2,500 PARTNER \$1,000 FRIEND \$500
 TICKET \$100 Number of tickets _____ x \$100 = _____

Check is enclosed and made payable to Positive Education Program.

Please bill my credit card. Name on Credit Card _____

- MasterCard Visa American Express Discover

Credit Card # _____ Exp Date _____ / _____ Signature _____

Please bill me.

I cannot attend the PEP Rally for Kids but would like to make a contribution of \$ _____

GIVING RECOGNITION LEVELS

| | | | |
|--|--|---|--------------------------------|
| <input type="radio"/> PREMIER \$10,000 | <ul style="list-style-type: none"> Table for 8 Company logo on-screen during the event Full-page ad in the event program* | <ul style="list-style-type: none"> Company logo in event program* Recognition on PEP's social media pages | Tax-Deductible amount: \$9,600 |
| <input type="radio"/> CHAMPION \$5,000 | <ul style="list-style-type: none"> Table for 8 Full-page ad in the event program* Company logo in event program* | <ul style="list-style-type: none"> Recognition on PEP's social media pages | Tax-Deductible amount: \$4,600 |
| <input type="radio"/> LEADER \$2,500 | <ul style="list-style-type: none"> Table for 8 Half-page ad in the event program* | <ul style="list-style-type: none"> Company logo in event program* | Tax-Deductible amount: \$2,100 |
| <input type="radio"/> PARTNER \$1,000 | <ul style="list-style-type: none"> Table for 8 | <ul style="list-style-type: none"> Company logo in event program* | Tax-Deductible amount: \$600 |
| <input type="radio"/> FRIEND \$500 | <ul style="list-style-type: none"> 4 seats | <ul style="list-style-type: none"> Company name listed in event program | Tax-Deductible amount: \$400 |
| <input type="radio"/> TICKET \$100 | <ul style="list-style-type: none"> Individual seat at the event Number of tickets _____ x \$100 = _____ | | Tax-Deductible amount: \$75 |

*Please submit ads as "press quality" PDF files and submit logos as jpg or png file format to dmoore@pepcleve.org by Friday, APRIL 12, 2024

Please provide the names of those who will be at your table or those who will be using the tickets purchased:

1 _____ 5 _____

2 _____ 6 _____

3 _____ 7 _____

4 _____ 8 _____

PLEASE RETURN THIS FORM WITH PAYMENT TO

Positive Education Program by Friday, APRIL 12, 2024 to: Development Department, Positive Education Program, 3100 Euclid Ave., Cleveland, Ohio 44115.

Contributions to support this campaign can be made online at pepcleve.org/donate/2024peprallyforkids

THANK YOU!